



## Resource Member Benefits 2019-2020

	Bronze*	Silver	Gold
<i>*Companies in the bronze category must meet the following requirements: Staff size does not exceed 4 and annual revenue is below \$2M.</i>	\$750	\$2,500	\$5,500
Membership			
One company representative in membership	✓	✓	
Two company representatives in membership			✓
Monthly Events			
Registration for one representative at 3 luncheons (To attend more than 3 luncheons, see next row.)	✓		
Opportunity to register one representative at remaining 5 luncheons if bringing one new prospective nonprofit member (*Nonprofit guest must be first-time attendee.)	✓		
Registration for one company representative at 9 luncheons		✓	
Concierge registration for two company representatives at 9 luncheons (for a total of 18 registrations)			✓
Company option to bring one new prospective nonprofit member to each luncheon at no cost ( <b>Nonprofit guest must be a first-time attendee.</b> )	✓	✓	✓
PowerPoint full-slide recognition at all luncheons			✓
PowerPoint slide recognition for Silver Members at all luncheons		✓	
Shared event recognition including all promotional and marketing materials, and podium recognition			✓
Holiday event: acknowledgment in promotional materials			✓
Communications			
<b>Access:</b> FARbuzz (Discussion List), Career Center, FAR LinkedIn Group, Facebook Page, Twitter	✓	✓	✓
<b>Print Directory:</b> Contact information & keyword listing of services (ties to on-line searchable directory)	✓	✓	✓
<b>Print Directory:</b> Half-page ad (B/W)		✓	
<b>Print Directory:</b> Full-page ad (color)			✓
<b>On-line Directory:</b> Listing on searchable resource member directory; website click through		✓	
<b>On-line Directory:</b> Listing on searchable resource member directory; website click through with logo and member profile/description (with picture)			✓
<b>Website:</b> Rotating banners ads on each page			✓
<b>Website:</b> Recognition page on website with logo and website click through (accessible by public)			✓
<b>Newsletter:</b> Recognition on newsletter w/logo & website click through			✓
<b>Newsletter:</b> Resource member spotlight and company description			✓
<b>Strategic Planning:</b> Provide input at the annual board planning meeting			✓